

SOFT-LAUNCH TALLY BOOKLET

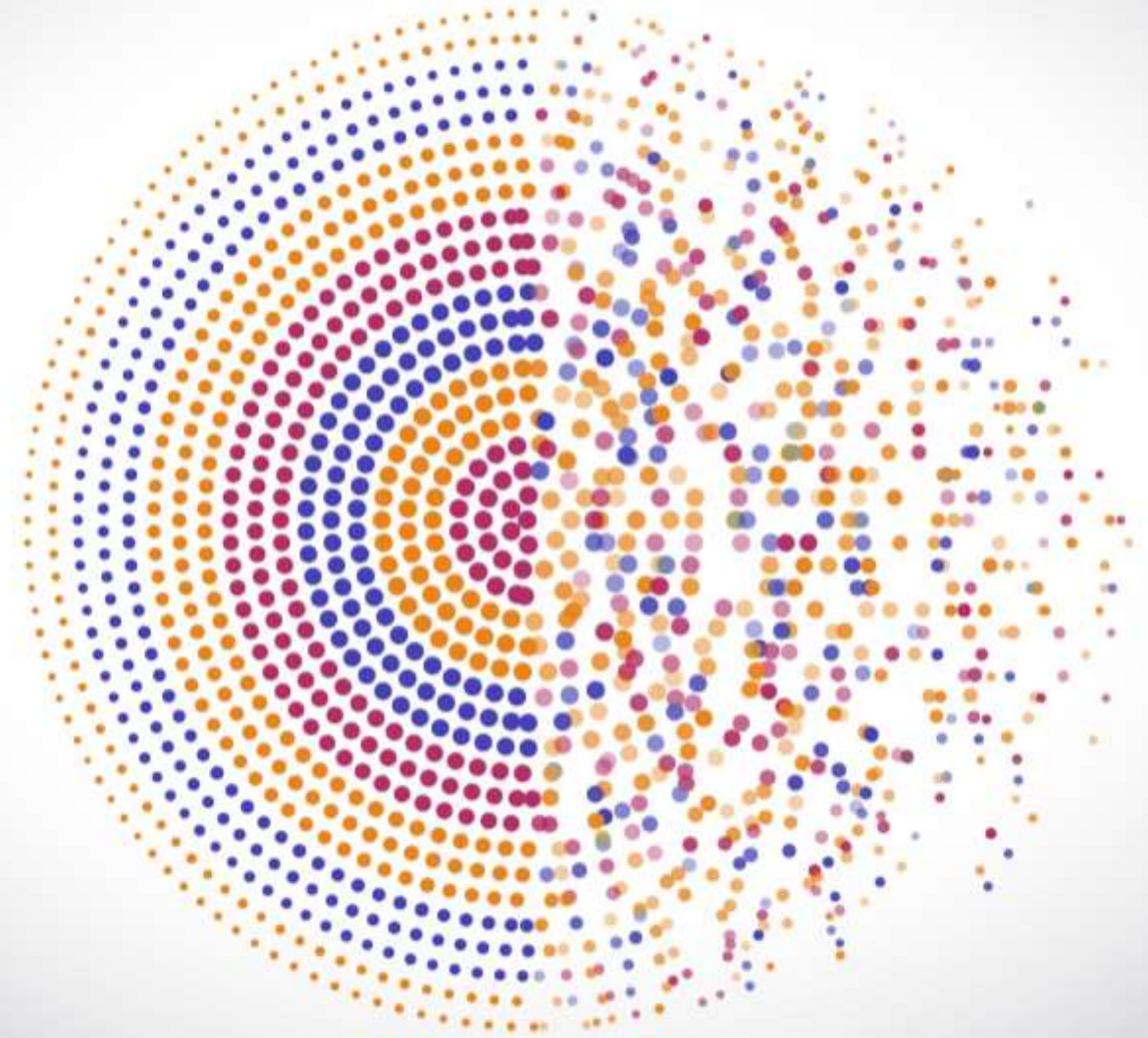
A New Era of Road Monitoring Solar
Sensors



Introducing The Latest in Road Traffic Solar Sensors

THAT WILL REVONLISIZE
ROAD MONITORING AROUND
THE WORLD

TALLY COUNT



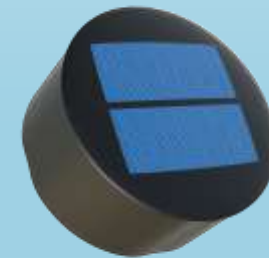
Comparison:

- **Current Rubber Tubes**

- Expensive, additional hardware
- Temporary data (6-8 weeks max)
- Old Antiquated
- Not ideal for high volume traffic
- Unstable if tubes come loose
- Loss data is broken
- Prohibitive costs for small local council
- Less effective in rain
- Traffic management expensive each time installed and removed

- **Tally Count, Class, Speed**

- Cost effective: one off cap cost for hardware
- Subscription/Connection using ONE.NZ Network
- Permanent/continuous data
- New Technology no extra clumsy equipment
- No Sun No Problem, No Lost Data sophisticated battery storage
- Tally adjusts to its environment, if shaded will only send data as required to conserve energy
- Realtime accurate information to cloud
- Safe to drive over



Technical Specification:

Construction: Grey aluminium with clear polycarbonate lens.

Dimensions: 125mm Ø, depth 71mm, weight 0.9kg, with 4-anchoring fins, 4.0 mm surface protuberance.

Surface features: anti-skid, scratch resistant, self-cleaning surface.

Solar charge time: 8 hours.

Battery: 3.7V 6000mah Li-ion custom made for TALLY

Voltage: 5.5V

Solar Power: 2W

Connectivity: ONE.NZ (Vodafone) SimChip

Discharge time: Continuous running hours with minimal recharge

Unique Battery: Safety Shut off

Data Storage: No Sun No Problem stores data until battery refills

Lifespan: Expected to exceed lifetime of road surface.

Compression: Certified at 70kN.

Ingress Protect: IP68 certified.

UV: 500+ hours with no seen discolouration

Vibration & Bump: PASSED shock testing



Note: Draft Specification subject to changes

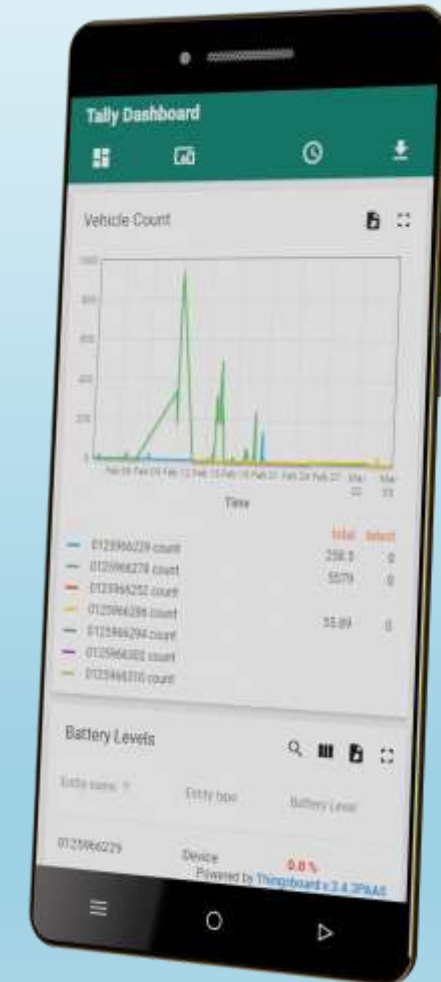
1. INSTALL



2. DRIVE OVER



3. MONITOR

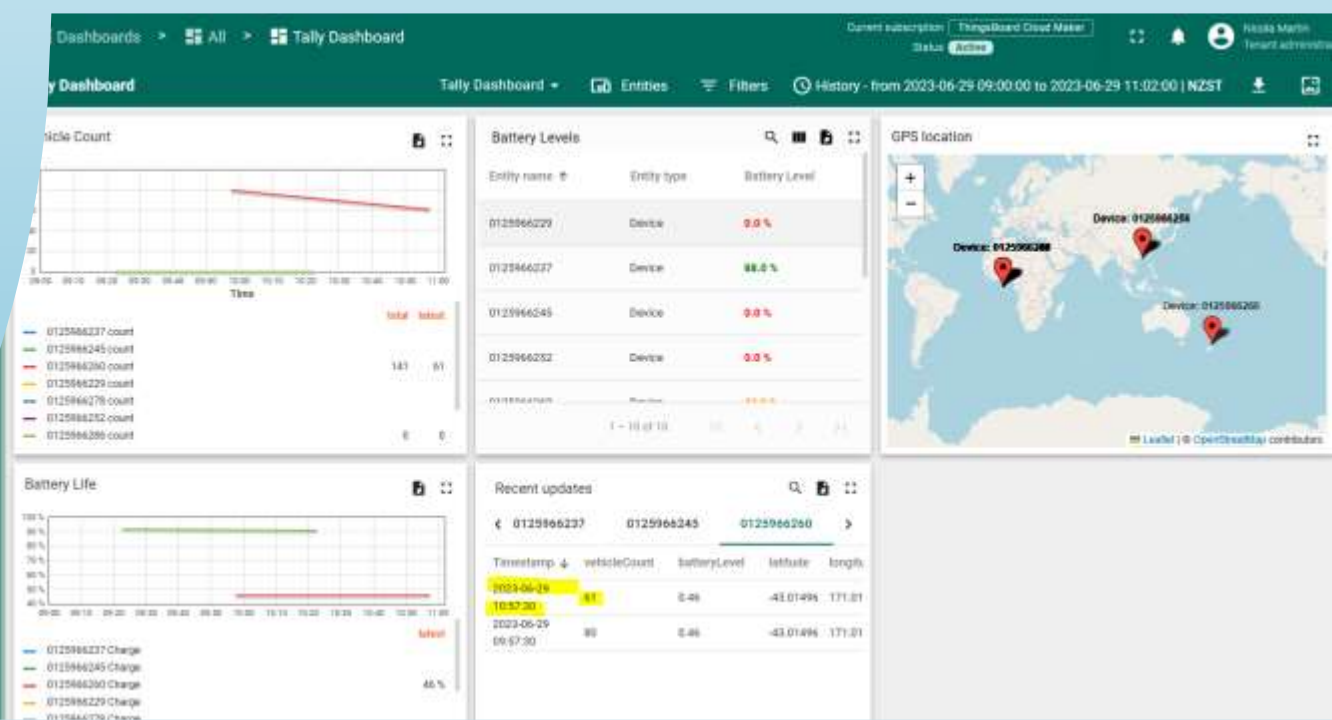


61

ACCURATE COUNTING – 29.6.23 - 11.00AM

Manual observation over 1 hour period using a “Clicker APP” compared with software

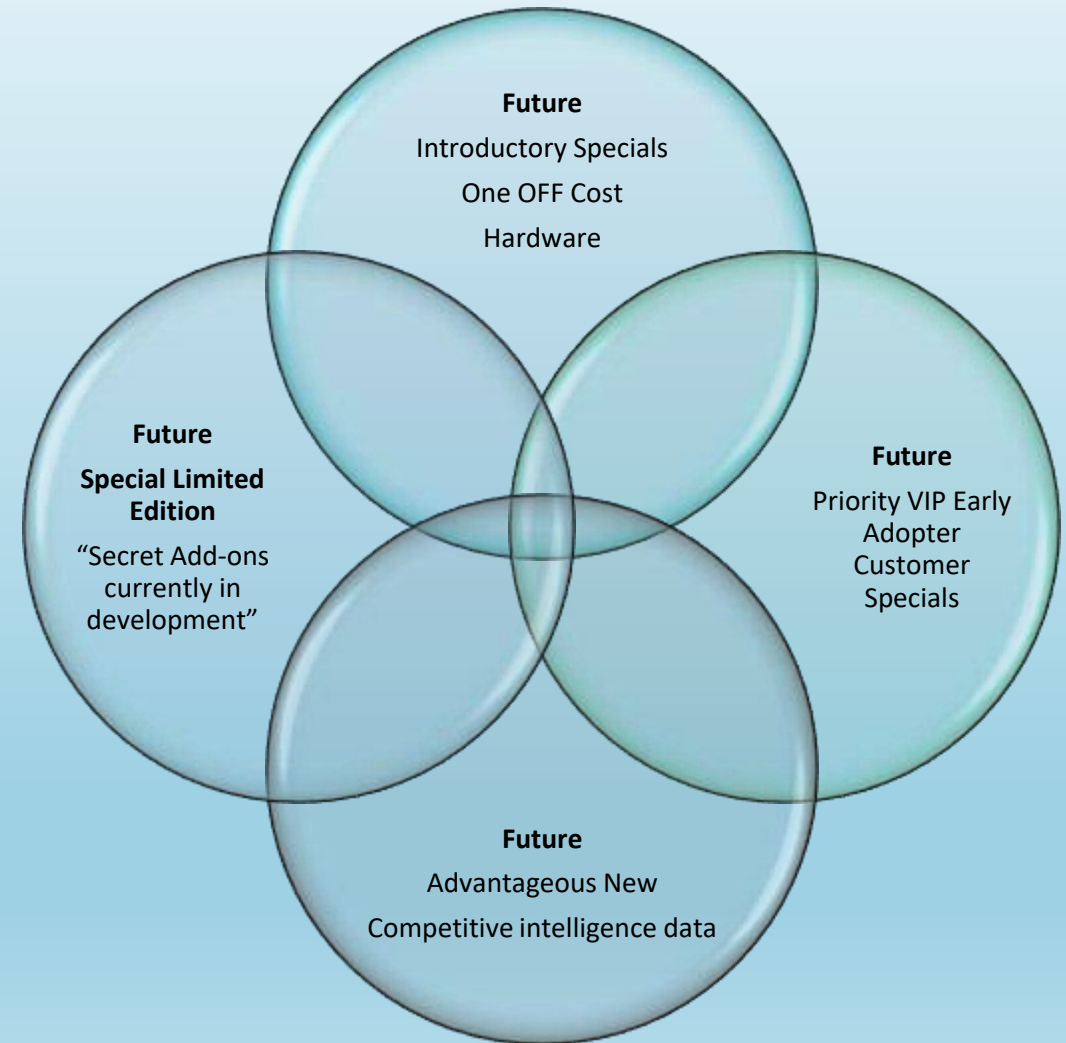
100% accuracy.



Let's take a closer look at the benefits you can expect by PRE-ORDERING our Soft Launch TALLY Today and Future:

Today: You will receive

- TALLY hardware: Introductory Offer as part of the Soft Launch Special, it will be available at **\$750.00ea**
- Priority ordering: You will receive preferential treatment in terms of order processing.
- Limited Edition: "add-ons": You will have the first opportunity to try out additional features when they become available: top secret add-ons are currently in development that will compliment the existing TALLY sensors you already have, so no need to replace, simply "add-on"!!
- 3 Months of FREE connectivity: Enjoy the benefits of connectivity without any charges for the first three months.
- Discounted monthly connectivity afterwards: After the initial 3 months, you will only be charge \$2 per month instead of \$5 per TALLY for connectivity.



NEXT STEP:



Contact Details:

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Note: Please note that the information provided in this draft Soft-Launch Sales Document is intended for informational purposes only and may be subject to modifications without prior notice.